

2008
Official
Show
Guide

 **TIME WARNER**
CABLE

presents

inside

- ✿ Do your homework!
new HBR of CNY
Information Center
pg 4
- ✿ Parade Of Playhouses
pg 20
- ✿ Show layout &
exhibitor's list
pg 22-27
- ✿ Purcell Paint Stage
faux finish workshops
pg 28-34
- ✿ 20-Minute Demo
& speaker schedules
pg 26, 28-29



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see page 6 for details.

Home *and*
Garden Show

MARCH 13-16 • NYS FAIRGROUNDS

Home &
product


Another
HBR

ADVERTISING SUPPLEMENT TO THE POST-STANDARD
www.syracuse.com
SUNDAY, MARCH 9, 2008

If walls could talk

Workshop presenters offer the latest in faux painting techniques

At the 2008 Home & Garden Show, Purcell Paints with several local faux-paint artists will demonstrate some of the latest techniques of the most popular faux painting styles on the Purcell Paint

Stage daily in the Toyota Building.

This year's hot looks — marbling, Venetian plaster, metallics and decorative finishing, are more than a passing fad.

Enthusiasm for do-it-yourself techniques continues with the growth of TV home remodeling and decorating programs and the large number of decorating and home improvement magazines, newspaper columns and other readily available advice sources.

At the show, check out a DIY favorite, Modern Masters' Metallic Paint Collection, which has non-tarnishing characteristics and unique spray, brush and roll abilities. All of the faux painters at the show will be using products from the Modern Masters Collection.

—continues page 36

THE POST-STANDARD / ADVERTISING SUPPLEMENT



Faux paint workshops at the Home & Garden Show

—continued from 34

Texture Effects provides a hard, durable surface and can be tinted in different colors and then glazed over to achieve unique custom finishes. All of the faux painters at the show will be using products from the Modern Masters collection.

■ Heather Bruno-Sears

A Finger Lakes artist and Skaneateles native, Heather Bruno-Sears will showcase the artistic possibilities of Modern Masters' Skim Stone — an innovative trowel-applied interior-exterior decorative finish for concrete floors and laminate countertops.

Bruno-Sears will demonstrate various Skim Stone application techniques that transform an ordinary concrete floor or countertop into a work of art. Skim Stone caught Bruno-Sears attention because how it can be used to create designs as detailed as an oriental rug, with multiple colors and design ornamentation.

The artist decided that Skim Stone is ideal for her



Liquid library

radiant heat concrete floors to be installed in her future studio headquarters, a circa 1814 stone schoolhouse that she is renovating in Spafford, New York.



Property Section's annual meeting on Jan. 27.

Oropallo

Oropallo was among a panel of worldwide patent practitioners including Fortune 500 companies and senior practitioners who discussed recent patent developments around the world.

Oropallo has handled the litigation, trial and appeal of complex civil matters for the past twenty years.

He is a member of the New York Bar Association's Executive Committee of the Intellectual Property Section, as well as the International Trademark Association, and the Copyright Society. The 74,000-member association is the official statewide organization of lawyers in New York and the largest voluntary state bar association in the nation.

Hiscock & Barclay, LLP, listed as a "Top 250 Firm" by The National Law Journal, is a full-service, 210-attorney law firm, with offices throughout the state, as well as in Boston, Washington, D.C. and Toronto.

For more information on Hiscock & Barclay, visit www.hblaw.com.

AHS grad elected law firm partner

David L. Nocilly, of Manlius, was recently elected partner in the law firm of Bond, Schoenck & King.



Nocilly

Nocilly is a registered patent attorney and is a member of the firm's intellectual property department.

He is a graduate of Auburn High School,

Cornell University and Syracuse University College of Law.

He graduated first in his class, summa cum laude, at Syracuse University.

He is the son of Louis Nocilly, of Auburn, and Jean Nocilly, of Morehead City, N.C.

Allstate names new market sales leader

Allstate Insurance Company announces Mark DiRaddo has been appointed as a Market Sales Leader and is responsible for Allstate offices located in Auburn, Baldwinsville, Camillus, Cicero, Clay, Clinton, DeWitt, East Syracuse, Fayetteville, Herkimer, Ilion, Liverpool, New Hartford, North Syracuse, Oneida,

Oswego, Rome, Solway, Utica, Watertown and Whitesboro. DiRaddo is based in Pittsford.

creates art in Moroccan home

JESSICA SOULE
The Citizen

Islamic law prohibits the use of figurative art or portraits in designs. Therefore, Arabic calligraphy, intricate tiles, layered patterns and detailed architectural elements flourish in many Muslim countries.

For decorative artist Heather Bruno-Sears, there's one thing better than studying those layers of textures — leaving behind her own mark in one such architectural effort.

Skaneateles resident Bruno-Sears was among a group of 10 women who traveled to Marrakech, Morocco, to work on a home in the Moroccan countryside.

California artist Melanie Royals organized the trip to her friend's estate. Her friend Maryam Montague and her family bought a nine-acre olive orchard just outside Marrakech. That acreage is the site of a main home and three guest homes, all in progress. The estate, called Peacock Pavilion, has undergone construction for the past two years, and has about one more year to go. The family plans to open it up to visitors upon completion.

Besides organizing the work trip, Royals designed the four major projects the 10 artists worked on in the home.

The team helped make Royals' designs reality. Working together, they changed the concrete floors of the family's children's rooms into ornamental floors with a maze surrounded by inspirational quotes, and the other became a lace pattern.

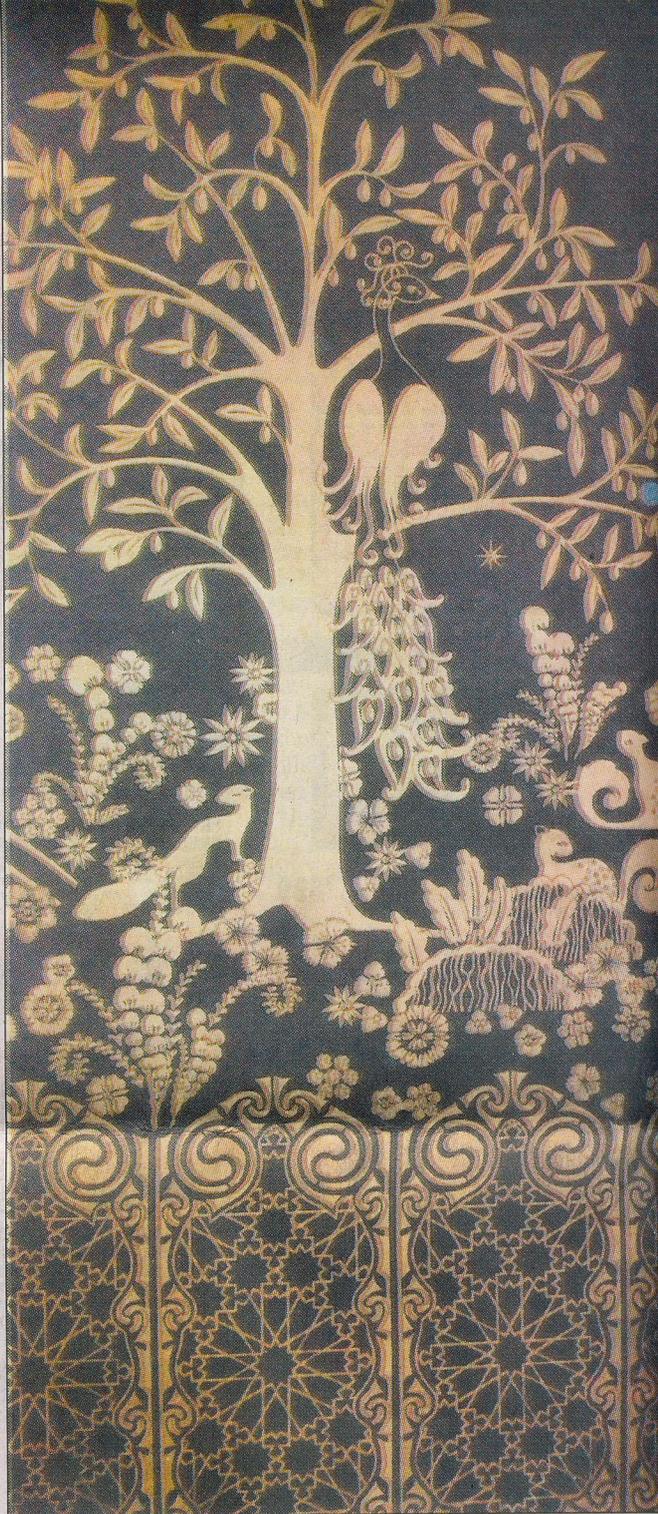
Besides those floors, the women worked on stair risers and a gold-on-black mural that was inspired by an Art Deco tapestry. The stair risers included all different black and white patterns in Moroccan-style textures.

"We rotated day by day so we each had a hand in each of the projects," she said.

Bruno-Sears met Royals through a course in San Diego a year ago. Royals often goes on painting adventures around the world, and decided to go to Montague's home in progress.

The women are designers from across the country and have met Royals through similar workshops or through working together on projects.

"When you surrounding yourself with people like that, you get inspired. You're trying to evolve as an artist and learn something new every year and come up with new ideas back home," Bruno-Sears said.



Heather Bruno-Sears stands before a mural she helped create, along with other artists, at the home in Morocco.

Besides working at the estate, they were able to experience the local culture. They visited a 16th century palace, drove through the desert, and visited a nearby marketplace — complete with snake charmers. Bruno-Sears was nervous about going to the country because she didn't know what to expect, but knew it would prove to be an experience of a lifetime.

"I was just awestruck by the beauty and the exotic nature of the land," she said.

She came back from Morocco with 900 photos, new experiences and countless ideas to incorporate into her work in central New York.

"The absolute elaboration was everywhere, the floors, the doors. The art was so layered and layered with ornamental detailing and the plaster work. Things that I do here on a smaller scale, I never look at a door that way again."

Welcome to Subway